
Duskin Museum Hits Milestone: 400,000 Visitors

It's about cleanliness and great food — learn it, see it and experience it

Osaka (February 6, 2024) — [Duskin Co., Ltd.](#) announces that on February 6, 2024, the number of visitors to the Duskin Museum reached 400,000, a milestone achieved in eight years and four months since it opened in October 2015. Operated by Duskin, the museum is located at the company's birthplace — Yoshino-cho in Suita-shi, Osaka, Japan. Duskin is a leading franchisor and provider of hygiene, cleanliness and food services in Japan and beyond.

DUSKIN MUSEUM



Museum exterior



Cleaning Pavilion (2nd floor)



MISDO Museum (1st floor)

■ What is the Duskin Museum?

The Duskin Museum is a one-of-a-kind facility for everyone, from children to adults, to enjoy themselves. It consists of two sections: the Cleaning Pavilion and the MISDO Museum. The pavilion highlights the history of cleaning and effective ways to clean. In the MISDO Museum section, visitors can learn about Mister Donut's past food items and other products, as well as experience donut making and topping.

Since the museum opened, it has been not only a venue for the general public to visit, but has also been used as a place for contributing to society. For example, the Duskin Museum has been used in school education programs, and has worked with local companies to organize collaborative projects and workshops. As part of our collaborative efforts with the government, it has also invited

children who use a café for kids from diverse backgrounds to learn, see and experience its facilities.

The museum is committed to serving as a venue for communicating with a wide range of stakeholders, with the ultimate aim of promoting Duskin's management philosophy.

■ Overview of the Museum

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| Name | Duskin Museum (the MISDO Museum on the 1st floor and the Cleaning Pavilion on the 2nd floor) |
| Location | 5-32 Yoshino-cho, Suita-shi, Osaka, Japan 564-0054 |
| Total floor area | 1,320 m ² (museum floors) |
| Building | Five-story (the museum is on the 1st and 2nd floors of the building) |

■ Basic Information

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| Opening hours | From 10 AM to 4 PM (last admission: 3:30 PM) |
| Closed | Mondays (the following weekday when Monday falls on a holiday) and the New Year holiday period |
| Admission fee: | Free (Some activities incur a charge) |
| Access | 10-minute walk west from Esaka Station on the Osaka Metro Midosuji Line and Kita-Osaka Kyuko Line There is no customer parking lot. |
| Official website: | https://www.duskin-museum.jp/ (Available in Japanese only) |

■ History

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| 2015 | Oct. | Grand opening |
| 2017 | Oct. | Donut Ball Topping Experience starts at the MISDO Museum (1st floor). |
| 2018 | Feb. | Visitor numbers reach 100,000 (since opening). |
| 2018 | Mar. | Experience-based theater attraction Duskin Dust Busters introduced in the Cleaning Pavilion (2nd floor) |
| 2019 | Apr. | Some exhibits updated |
| 2019 | Aug. | Visitor numbers reach 200,000 (since opening). |
| 2022 | Mar. | The virtual game Dusken's Dust Monster Cleanup introduced in the Cleaning Pavilion (2nd floor) |
| 2022 | July | Some exhibits updated |
| 2022 | Nov. | The international certification WELL Health-Safety Rating awarded for the museum's facilities and building. The rating assesses the health and safety of facilities and buildings using a global standard. This is the first time the rating has been awarded to a company museum in Japan. |
| 2023 | Feb. | Visitor numbers reach 300,000 (since opening). |
| 2023 | Nov. | WELL Health-Safety Rating awarded for the second consecutive year |
| 2024 | Feb. | Visitor numbers reach 400,000 (since opening). |